



Milwaukee  
Cooperative  
Milk Producers



# WHEN THREE BECOME ONE – MEMBERS COME FIRST

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*Here's a summary of what every member should know before voting.*

## Your Board Supports The Merger

The Board of Directors for each of the three cooperatives voted unanimously in support of this merger.

## Each Cooperative Must Vote "YES"

Each cooperative must approve their own vote, based on individual bylaw specifications. Pending a membership vote to approve the proposed merger, Milwaukee Cooperative Milk Producers, Manitowoc Milk Producers Cooperative and Family Dairies USA will combine to form a single new cooperative entity.

## The Right Timing

The current financial status of each cooperative is outstanding. This fact makes the timing of the merger ideal to combine strengths and establish an immediate, solid foundation for growth and member benefits.

## New Membership Representation Model

The proposed delegate representation will be based on a combined total of 9 districts, based on membership within the districts. Current directors will serve a one year term and follow a three year transition plan.

## Management Transition

A management transition plan for the new organization has already been defined. This will be an evolving process to ensure effective representation of all members throughout the development of the new, single organization.

## The Bright Future

The new cooperative will be called FarmFirst Dairy Cooperative, and will focus on a brand promise of putting members first. FarmFirst Dairy Cooperative will represent the broadest and deepest level of experience in milk marketing history, combined with the membership strength to ensure a powerful voice in milk marketing policy.

## KEY BENEFITS OF NEW ORGANIZATION

- ✓ **Combined strength and brand value of all 3 organizations makes this merger both exciting and promising to all members.**
- ✓ **A more powerful voice in milk marketing policy.**
- ✓ **Greater efficiencies.**
- ✓ **Expanded services.**
- ✓ **The same cooperative advantages.**

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## ONLINE REFERENCES

To reference additional important merger-related information, visit [www.yourcoopportunity.com](http://www.yourcoopportunity.com).

## KEY DATES TO REMEMBER

### December 17th

Last day for your vote to be received by mail (by 4 pm at your cooperative's office).

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### December 18th

Special Meeting to approve merger and count votes (in person ballots due).

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### January 1st

If the merger is approved, business begins as FarmFirst Dairy Cooperative.

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### Remember:

*In order to count, your vote must be received by mail at your cooperative no later than 4 pm on December 17th, or delivered in person at the Special Meeting on December 18th to count.*



**Be sure to participate in this history-making opportunity by returning a vote of "YES" to the plan of merger.**